





Order / Rev: 201619  
 Alt Order #: 06844831  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: POL/Priorities USA Action  
 Product Desc: 10/2-10/8 PRIORITIES USA  
 Estimate: 1563  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/04/12	10/04/12	Days of Our Lives Days of Our Lives	CM	1p-2p ---T---	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
DAYS OF OUR LIVES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$350.00		0.00			
E 15	WAVY	10/03/12	10/03/12	M-F 2-3p The Doctors	CM	2-3p --W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$200.00		0.00			
E 16	WAVY	10/05/12	10/05/12	M-F 4-5p M-F 4-5p	CM	4p-5p ----F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
ANDERSON COOPER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$450.00		0.00			
E 17	WAVY	10/08/12	10/08/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
ANDERSON COOPER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00		0.00			
E 18	WAVY	10/08/12	10/08/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,800.00		0.00			
E 19	WAVY	10/02/12	10/02/12	M-F 7-730p M-F 7-730p	CM	7-730p -T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$1,500.00		0.00			
E 20	WAVY	10/02/12	10/02/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a -T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$500.00		0.00			
E 21	WAVY	10/08/12	10/08/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$500.00		0.00			
E 22	WAVY	10/03/12	10/03/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a --W----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$150.00		0.00			
E 23	WAVY	10/05/12	10/05/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a ----F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$150.00		0.00			
E 24	WAVY	10/03/12	10/03/12	WAVY Early Today New WAVY Early Today M-TH	CM	430-5a --W----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
EARLY TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$200.00		0.00			
E 25	WAVY	10/08/12	10/08/12	WAVY Early Today New WAVY Early Today M-TH	CM	430-5a M-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
EARLY TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$200.00		0.00			
E 26	WAVY	10/06/12	10/06/12		CM	6a-7a -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 Sa 6a														
WAVY News 10 Sa 6a														
SATURDAY EARLY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$500.00		0.00				
E 27	WAVY	10/06/12	10/06/12	WAVY News 10 Sa 7a	CM	7a-8a -----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY News 10 Sa 7a														
SATURDAY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$800.00		0.00				
E 28	WAVY	10/06/12	10/06/12	WAVY News 10 Sat 6p	CM	6p-630p -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sat 6p														
SATURDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$500.00		0.00				
E 29	WAVY	10/06/12	10/06/12	Sa 7-8p	CM	7p-8p -----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Sa 7-8p														
ENTERTAINMENT THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$300.00		0.00				
E 30	WAVY	10/07/12	10/07/12	WAVY News 10 SundayGM		7a-8a -----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY News 10 Sunday 7a														
SUNDAY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		1		\$800.00		0.00				
E 31	WAVY	10/07/12	10/07/12	WAVY News 10 Sun 6p	CM	6p-7p -----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sun 6p														
SUNDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		1		\$500.00		0.00				
Totals												31	\$21,650.00	